



K23U 0422

Reg. No. :

Name :

**VI Semester B.T.T.M. Degree (CBCSS-OBE-Regular/Supplementary/
Improvement) Examination, April 2023
(2019 and 2020 Admissions)
Core Course
6B18 TTM : TOURISM ECONOMICS**

Time : 3 Hours

Max. Marks : 40

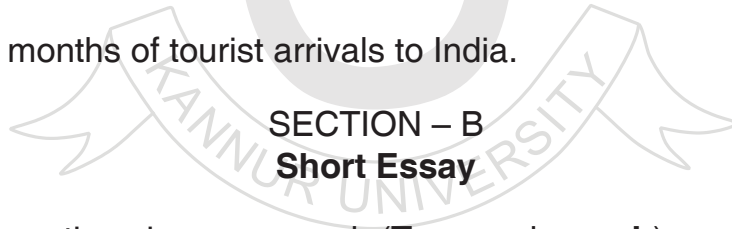


SECTION - A

Answer **all** questions (**one** mark **each**) :

1. Define economics.
2. What is demand ?
3. Give the major spenders of foreign tourism.
4. What are the different types of tourism demand ?
5. What is leakage of tourism ?
6. Give the peak months of tourist arrivals to India.

(6×1=6)



**SECTION - B
Short Essay**

Answer **any six** questions in a paragraph (**Two** marks **each**) :

7. What are the economic problems ?
8. Give the three business forms that exist in supply terms.
9. Define expenditure statistics.
10. What is meant by potential demand ?
11. Explain the elasticity of demand.

P.T.O.



12. List any two negative economic impacts of tourism.

13. What is multiplier effect ?

14. What is tourism barometer ?

(6×2=12)

SECTION – C
Essay Questions

Answer **any four** questions (**Three** marks **each**) :

15. Write the different types of elasticity of demand. Explain each one.

16. Explain the various determinants of tourism demand.

17. What are the various types of multiplier effects ? Explain any two.

18. “Foreign tourism is important for India.” Why ?

19. Give the significance of tourism measurement.

20. Write the different types of tourism statistics. Explain profile statistics. (4×3=12)

SECTION – D
Long Essays

Answer **any two** questions in about **500** words (**Five** marks **each**) :

21. Describe the various types and elements of cost.

22. What is supply ? Describe the determinants of tourism supply.

23. Briefly explain the tourist statistics of Kerala prior to Covid Pandemic.

24. Elucidate the economic impacts of tourism.

(5×2=10)
