



K20U 0436

Reg. No. :

Name :

**II Semester B.T.T.M. Degree CBCSS (OBE)- Regular Examination, April 2020
(2019 Admission)**

Core Course

2B02 TTM : TOUR OPERATIONS

Time : 3 Hours

Max. Marks : 40

PART – A

(6 short answer questions to be answered in **one** or **two** sentences, which carry **1** mark **each**, with total marks of **6**.)

1. Define tour operation.
2. Expand IATA.
3. Define passport.
4. Name any two popular travel agencies operating in Kerala.
5. What do you understand by FIT ?
6. What do you mean by outbound tour operation ? (1×6=6)

PART – B

(6 of the **8** questions to be answered in **one** or **two** paragraphs, which carry **2** marks **each**, with total marks of **12**.)

7. Differentiate tour guide and tour escort.
8. Differentiate travel agency and tour operators.
9. What do you mean by the breakeven analysis in tour costing ?
10. Write a note on travel distribution channel.
11. Which are the conditions that a person do not required Emigration Clearance ?

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12. What do you understand by a 'tailor made package' ?
13. What is destination management or ground handling companies ?
14. Discuss cost based pricing of package tour. (2×6=12)

PART – C

(4 of the 6 short essay questions to be answered in 150 to 200 words, which carry 3 marks each, with total marks of 12.)

15. Explain any six components of a package tour.
16. Explain the do's and don'ts of a tour itinerary.
17. Describe the four types of tour operators.
18. What are the income sources of a travel agency ?
19. Explain the direct and indirect costs included in a package tour.
20. 'Tour guide is a helping companion of a tourist.' Explain the need of tourist guide for tourists in the above context. (3×4=12)

PART – D

(2 of the 4 essay questions to be answered in 600 to 800 words, which carry 5 marks each, with total marks of 10.)

21. Explain the five types of travel itinerary according to its uses for various persons.
22. Briefly discuss the factors which are needs to be considered while costing a tour package.
23. Prepare an itinerary for a college study tour package from Calicut to Delhi by considering the following conditions :
 - The tour must be a minimum of 6 days.
 - Tour must contain minimum two modes of transportation.
 - Day and time schedule must be included.
 - Historical monuments and cultural sights are to be included.
24. List out and explain the types of visas allotted in India along with the condition to receive it. (5×2=10)