



K22U 0323

Reg. No. : .....

Name : .....

**VI Semester B.T.T.M. Degree (CBCSS – OBE – Regular) Examination,  
April 2022  
(2019 Admission)  
Core Course**

**6B19TTM : TOURISM ADMINISTRATION IN INDIA**

Time : 3 Hours

Max. Marks : 40

**PART – A**

**Six** short answer questions to be answered in **one** or **two** sentences, which carry **1** mark **each**, with total marks of **6**.

1. Name any two online travel agencies in India.
2. Write the abbreviation of PRASAD.
3. Write any two Indian hotel chains.
4. Write a note on homestay.
5. Name any two rural tourism destinations in Kerala.
6. Name the current Central Tourism Minister of India. **(6×1=6)**

**PART – B**

**Six** of eight questions to be answered in **one** or **two** paragraphs, which carry **2** marks **each**, with total marks of **12**.

7. What is a travel circuit ? Provide an example.
8. Describe ECNR passport.
9. What is protected area permit ?
10. Write any two functions of DTPC.

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11. Define Swadesh Darshan.
12. Explain what is Heritage Grand.
13. Name any four major convention centers in India.
14. List down any two Swadesh Darshan funded projects in Kerala. (6×2=12)

PART - C

Four of the six short essay questions to be answered in 150 to 200 words, which carry 3 marks each, with total marks of 12.

15. Explain the contribution of Sargent Committee for Indian tourism development.
16. Explain the major classifications of homestays in Kerala.
17. Explain the major classifications of houseboats in Kerala.
18. Explain the functions of FRRO.
19. Name and describe major protected and restricted areas in India for tourists.
20. Write a note on the Jha Committee. (4×3=12)

PART - D

Two of the four essay questions to be answered in 600 to 800 words, which carry 5 marks each, with total marks of 10.

21. Explain the importance of five-year plans of India for tourism development.
22. Explain the guidelines for approving a travel agency by the Ministry of Tourism and explain the importance of such approvals.
23. Give an overview of the National Tourism Policy, 1982.
24. Discuss the guidelines for recognition of an adventure tour operator by the Ministry of Tourism. (2×5=10)