



K21U 1581

Reg. No. :

Name :

**V Semester B.B.A./B.B.A. (TTM)/B.B.A. (RTM) Degree (CBCSS – Sup./Imp.)
Examination, November 2021
(2015 – 18 Adms.)
Core Course
5B14 BBA/BBA (TTM)/BBA (RTM) : ORGANIZATIONAL BEHAVIOUR**

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer all questions. Each question carries ½ mark.

1. Define leadership.
2. What is organizational change ?
3. List out the theories of motivation.
4. Define personality.

SECTION – B

Answer any four questions. Each question carries 1 mark.

5. What is group cohesiveness ?
6. List out the techniques of OD.
7. Who is a paternalistic leader ?
8. What is a task group ?
9. What are self actualization needs ?
10. What is job rotation ?

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SECTION - C

Answer **any six** questions. **Each** question carries **3** marks.

11. What are the features of personality ?
12. Explain the Mc Gregor's theory "X" and theory "Y".
13. State the need of formal and informal groups in an organization.
14. Explain in detail the styles of leadership.
15. What is job stress and how to manage job stress in an organization ?
16. Distinguish between horizontal and vertical conflict.
17. Explain the process of OD.
18. Discuss the need of organizational change.

SECTION - D

Answer **any two** questions. **Each** question carries **8** marks.

19. Explain in detail the process of learning and the theories of learning.
20. Discuss in detail the need and importance of group cohesiveness in achieving organizational objectives.
21. Briefly explain the recent approaches to leadership.