



K22U 0325

Reg. No. :

Name :

VI Semester B.B.A./B.B.A. (RTM) Degree (CBCSS – OBE – Regular)
Examination, April 2022
(2019 Admission)
Core Course
6B14 BBA (RTM)/BBA : ORGANISATION BEHAVIOUR

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** carries 1 mark.

1. What is Job Design ?
2. Explain Halo effect.
3. Describe the term positive reinforcement.
4. Explain group dynamics.
5. Define Organizational Behaviour.
6. Explain Laissez-faire style of leadership. (6×1=6)

PART – B

Answer **any six** questions. **Each** carries 2 marks.

7. Differentiate between leaders and managers.
8. Explain the components of Attitude.
9. Explain ERG theory of motivation.
10. What is role conflict ?

P.T.O.

K22U 0325



11. Explain trait theory of personality.
12. What is Group Cohesiveness ?
13. Explain different types of formal groups.
14. What is job rotation ?

(6×2=12)

PART - C

Answer **any four** questions. **Each** carries 3 marks.

15. Explain the stages of group development.
16. Explain Lewin's models of organizational changes.
17. What is Managerial grid style of leadership ?
18. Explain the features of OB.
19. What are different factors that influencing the development of personality ?
20. Explain the components of perception.

(4×3=12)

PART - D

Answer **any two** questions. **Each** carries 5 marks.

21. Explain the organizational behaviour model.
22. "The individual needs are arranged in order of importance" – Abraham Maslow published his classic paper in 1943. Explain.
23. "Leadership differs from person to person according to their style of functioning in a particular situation." Explain.
24. Explain conflict management styles.

(2×5=10)