



K17U 1736

Reg. No. :

Name :

25/10/17
V sem

V Semester B.B.M. Degree (CBCSS – Sup./Imp.) Examination,
November 2017
Core Course
5B09BBM : ORGANISATIONAL BEHAVIOUR
(2014 Admission Only)

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **all** the questions. **Each** question carries $\frac{1}{2}$ mark.

1. Explain the discipline "political science".
2. What is group behaviour ?
3. State the 'Age' factor with regard to Organisational Behaviour.
4. What is 'Ego' in personality ? (4x $\frac{1}{2}$ =2)

SECTION – B

Answer **any four** questions. **Each** question carries **one** mark.

5. Explain how 'situation' affects personality.
6. What do you mean by Bureaucratic Personality in O.B. ?
7. What is theory 'Y' ?
8. Explain Non-financial motivation.
9. What do you mean by appearance Norm ?
10. Explain Esteem Needs. (4x1 =4)

P.T.O.



SECTION - C

Answer **any six** questions. **Each** question carries **3** marks.

11. State the Environmental Opportunities for O.B.
12. What is Cognitive theory in O.B. ?
13. State the factors influencing in perceptual set.
14. What is group Cohesiveness ? State the factors influencing the group Cohesiveness.
15. State the internal factors affecting organisational change.
16. Explain the curative measures to resolve behavioural Conflict.
17. What is informal group ? State its limitations.
18. Explain 'Autocratic Leadership'. State its demerits.

(6×3=18)

SECTION - D

Answer **any two** questions. **Each** question carries **8** marks.

19. Explain Herzberg's Hygiene theory of motivation.
20. What is Organisation Development ? State its characteristics and objectives.
21. What is Conflict ? State the benefits of Conflicts.

(2×8=16)