



K21U 1063

Reg. No. : .....

Name : .....



IV Semester B.B.A. Degree CBCSS (OBE) Regular Examination, April 2021  
(2019 Admission Only)

Core Course

4B 08 BBA : OPERATIONS MANAGEMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries 1 mark. (6×1=6)

1. What is Plant lay out ?
2. What do you mean by Production control ?
3. State the meaning of Work measurement.
4. What is VED ?
5. What is Reorder point ?
6. Define Quality.

PART – B

Answer **any 6** questions. **Each** question carries 2 marks. (6×2=12)

7. State the objectives of operations management.
8. State the elements of production control.
9. What are the limitations of mass production ?
10. State any four material handling equipments.
11. Discuss the significance of materials management.
12. State the meaning of the concepts of safety stock and EOQ.
13. What is quality circle ?
14. State the principles of quality management.

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PART - C

Answer any 4 questions. Each question carries 3 marks. (4x3=12)

15. Discuss the functions of operations management.
16. What are the various types of plant lay out ?
17. Explain the scope of production control.
18. Discuss the various types of maintenances.
19. Discuss the applications of ABC analysis.
20. Explain the quality improvement techniques.
21. What are the tools of quality control ?

PART - D

Answer any 2 questions. Each question carries 5 marks. (2x5=10)

22. Explain the various factors that determine the plant location of an industrial unit.
23. Discuss the factors influencing production planning procedure.
24. Explain in detail time study and motion study.
25. What is inventory management ? Explain the importance of inventories.