



K22U 0321

Reg. No. :

Name :

VI Semester B.T.T.M./B.B.A. (T.T.M.) Degree (CBCSS – OBE – Regular)
Examination, April 2022
(2019 Admission)
CORE COURSE
6B15TTM/BBA (TTM) : Logistics Management

Time : 3 Hours

Max. Marks : 40

PART – A

Six "Short answer questions" to be answered in **one or **two** sentences, which carry 1 mark each, with total marks of 6. (6×1=6)**

1. Define logistics.
2. What is conference shipping ?
3. What is just in time transport ?
4. What do you mean by 3PL logistics service providers ?
5. Who is a custom broker ?
6. What is Stevedores ?

PART – B

Six of eight questions to be answered in **one or **two** paragraphs, which carry **two** marks each, with total marks of 12. (6×2=12)**

7. Mention the concept of logistics management.
8. Explain 5Ps of logistics.
9. What are the uses of documentation in logistics ?

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10. What do you mean by shipping formalities in logistics management ?
11. Mention the advantages of carriage of goods by land.
12. What do you mean by warehousing ?
13. What is the role of consolidators in logistics management ?
14. What is the concept of logistical packaging ?

PART - C

Four of the six "Short answer questions" to be answered in **150 to 200** words, which carry **3 marks each**, with total marks-of **12**. (4×3=12)

15. Discuss the contribution of logistics industry in global economy.
16. Explain the role of logistics in supply chain management.
17. What is bill of lading ? Describe the purposes it serves.
18. Describe shipping and customs formalities.
19. Explain multimodal transport operators in India.
20. Write notes on types of packaging materials.

PART - D

Two of the four "Essay questions", to be answered in **600 to 800** words, which carry **5 marks each**, with total marks of **10**. (2×5=10)

21. Describe in detail the logistics activities in the manufacturing organization.
 22. When items are transported either domestically or internationally, the delivery must be accompanied by the relevant documentation. Discuss.
 23. Elaborate the features of warehouse management system.
 24. Discuss the various factors which influence and affect transportation in logistics.
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