



K22U 3292

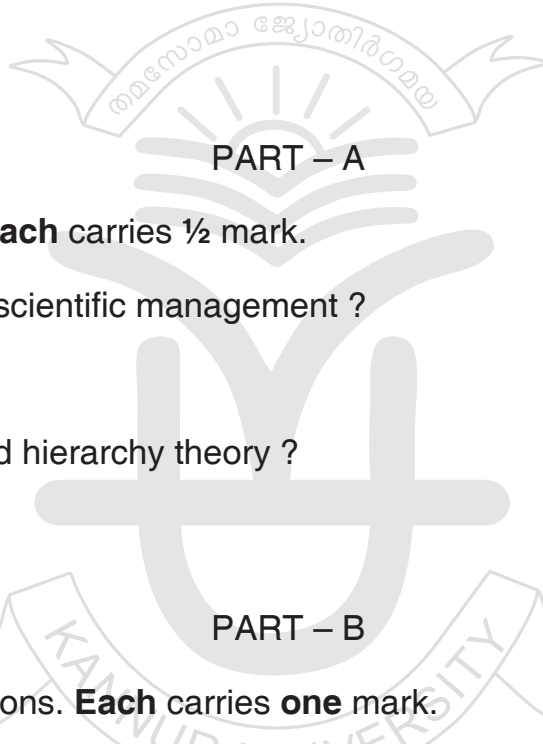
Reg. No. : .....

Name : .....

**I Semester B.Com. Degree (C.B.C.S.S. – Supplementary)**  
**Examination, November 2022**  
**(2016-2018 Admissions)**  
**Core Course**  
**1B01 COM : MANAGEMENT CONCEPTS AND PRINCIPLES**

Time : 3 Hours

Max. Marks : 40



**PART – A**

Answer **all** questions. **Each** carries ½ mark.

1. Who is the father of scientific management ?
2. Expand MBO.
3. Who introduced need hierarchy theory ?
4. Define leadership.

**(4×½=2)**

**PART – B**

Answer **any four** questions. **Each** carries **one** mark.

5. What is systems approach to management ?
6. Define standing plans.
7. What is meant by departmentation ?
8. What is span of control ?
9. What is meant by line organization ?
10. Define controlling.

**(4×1=4)**

P.T.O.



PART – C

Answer **any six** questions (**not** exceeding **one** page). **Each** carries **three** marks.

11. Explain the behavioral approach to management.
12. What are the steps in planning ?
13. Discuss the techniques of forecasting.
14. Discuss the importance of performance appraisal.
15. Explain the meaning of controlling.
16. Explain the concept of leadership.
17. What is MBO ?
18. Discuss the significance of motivation in management.

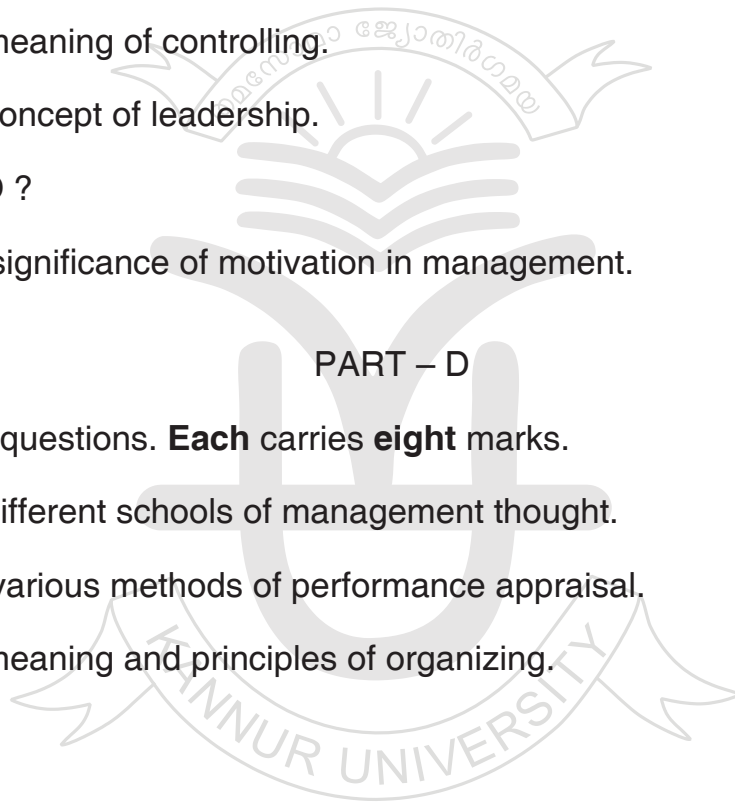
**(6×3=18)**

PART – D

Answer **any two** questions. **Each** carries **eight** marks.

19. Explain the different schools of management thought.
20. Discuss the various methods of performance appraisal.
21. Explain the meaning and principles of organizing.

**(2×8=16)**



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