



K20U 3287



Reg. No. : .....

12/9

Name : .....

I Semester B.T.T.M./B.B.A. (AH)/B.B.A. (T.T.M.) Degree (CBCSS (OBE)  
Reg./Sup./Imp.) Examination, November 2020  
(2019 Admn. Onwards)  
Complementary Elective Course  
1C01TTM/BBA(TTM)/BBA(AH) : GEOGRAPHY OF INDIA

Time : 3 Hours

Max. Marks : 40

PART - A

6 'Short answer questions' to be answered in **one** or **two** sentences, which carry **1 mark each**, with total marks of **6**.

1. Name any four festivals of India that has international acclaim.
2. What do you mean by peninsula ?
3. Which mountain range separates the Indo-Gangetic plains from the Deccan plateau ?  
A) The Aravalli                      B) The Vindhyas  
C) The Satpura                      D) The Sahyadri
4. Discuss glaciers as tourism element.
5. What do you understand by cave tourism ?
6. What do you mean by tourism geography ? **(6x1=6)**

PART - B

6 of the 8 questions to be answered in **one** or **two** paragraphs, which carry **2 marks each**, with total marks of **12**.

7. What is mountain tourism ? List out four sports activity that could be promoted and associated with mountain tourism.
8. Comment on desert tourism in Rajasthan.
9. What do you understand by biosphere reserve ? Name any two biosphere reserves of India.

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10. Write short notes on any two UNESCO world heritage sites in India.
11. Explain oceanography.
12. What do you mean by mountaineering? Explain with two apt examples.
13. Briefly discuss about northern plains of India.
14. Why tourism is known as an intangible product? (6x2=12)

PART - C

4 of the 6 'Short essay questions' to be answered in 150 to 200 words, which carry 3 marks each, with total marks of 12.

15. What are the difference between Western Ghats and Eastern Ghats?
16. Mention the importance of geographic resources in promotion of tourism.
17. Explain briefly on types of maps.
18. Briefly discuss about mountains of peninsular plateau.
19. What do you know about beach tourism in India? Evaluate with examples.
20. Discuss briefly on valleys of northern India. (4x3=12)

PART - D

2 of the 4 'Essay questions' to be answered in 600 to 800 words, which carry 5 marks each, with total marks of 10.

21. What are the geographical factors which motivates tourism activity? Explain with examples.
22. Discuss the types of natural vegetations in India and explain the scope and importance of natural vegetation in tourism industry.
23. What is weathering? Elaborate the types and properties of major soils in India.
24. What do you understand by river cruising? Explain with suitable examples and delineate the impact of climate change in tourism sector. (2x5=10)