



K21U 4651

Reg. No. :

Name :

V Semester B.B.A./B.B.A. (AH)/B.B.A. (TTM)/B.B.A. (RTM)/B.T.T.M. Degree
CBCSS (OBE) Regular Examination, November 2021
(2019 Admn. Only)
(Core Course)

5B13TTM/BBA(TTM) : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. What is entrepreneurial behavior ?
2. List down any one important leadership quality of an entrepreneur.
3. What is a business plan ?
4. What is a venture capital ?
5. List down any one legal document needed to raise fund for entrepreneurship.
6. What is entrepreneurial class ? **(6x1=6)**

PART – B

Answer **any six** questions. **Each** question carries **2** marks.

7. Describe the characters of an entrepreneur.
8. Why do you think risk taking is important for an entrepreneur ?
9. Explain the social responsibilities of an entrepreneur.
10. Explain the competitive factors of promotion of a venture.
11. Why do you think entrepreneurship development should meet the requirements of local demand ?

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12. How technology supports entrepreneurial promotions ?
13. What is opportunity analysis ?
14. List down any two documents needed to establish a new venture in India. (6×2=12)

PART – C

Answer **any four** questions. **Each** question carries **3** marks.

15. Explain various fund raising sources for entrepreneurship development.
16. Explain 'export promotion' as an important role of an entrepreneur.
17. Explain the linkage of behavioral theory associated with 'entrepreneur's' behavior.
18. Why do you think external environment analysis is important for promotion of a tourism venture ?
19. Name and explain any one tourism venture that can significantly earn foreign exchange.
20. Why decision making is an important trait of an entrepreneur ? (4×3=12)

PART – D

Answer **any two** questions. **Each** question carries **5** marks.

21. If given an opportunity, name a venture in tourism you wish to establish in India with justification.
22. What are the legal requirements of establishing a new tourism venture in India ?
23. Discuss the role of government in entrepreneurship development in India.
24. Discuss the benefits of entrepreneurship development for the nation. (2×5=10)