

## K21U 3439

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Reg. No.:....

II Semester B.B.A./B.B.A. (RTM) Degree (CBCSS - OBE - Reg./Sup./Imp.) Examination, April 2021 We to anknow you state at

(2019 Admission Onwards)

Core Course

2B03BBA/BBA (RTM): ENTREPRENEURSHIP DEVELOPMENT

Max. Marks: 40

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Answer all questions. Each question carries 1 mark.

Define decision making.

Time: 3 Hours

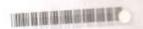
- State any two barriers to entrepreneurship.
- 3. What is product mix ?
- 4. What is plant lay out ?
- 5. What is psycho theory of entrepreneurship?
- 6. Define social responsibility.

(6×1=6)

PART - B

Answer any 6 questions. Each question carries 2 marks.

- Distinguish between manager and entrepreneur.
- 8. State any two sources of technology.
- 9. What are the techniques of financial analysis?
- 10. What is opportunity analysis?



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- 11. Discuss the concept of entrepreneurial behaviour.
- 12. State the steps of EDP.
- Discuss the relationship between entrepreneurship and employment generation.
- (6×2=12) State any two roles of entrepreneurs in economic development.

Answer any 4 questions. Each question carries 3 marks.

- 15. State the difference between entrepreneur and intrapreneur.
- 16. Explain the various kinds of risks associated with entrepreneurship.
- 17. Discuss the objectives of EDP.
- 18. State the issues associated with EDP.
- Discuss the role of entrepreneurs in balanced regional development.
- 'Social stability is an outcome of entrepreneurship.' Comment. (4x3=12)

PART - D

Answer any 2 questions. Each question carries 5 marks.

- 21. Explain the different classification of entrepreneurs.
- 22. Discuss the reasons for slow growth of women entrepreneurship in Kerala.
- Define innovation. State the role of innovation in Entrepreneurship.
- 24. Explain the role of entrepreneurs in complementing and supporting economic (2×5=10) growth.