



K21U 3435

Reg. No. :

Name :

**II Semester B.T.T.M./B.B.A. (A.H.)/B.B.A. (T.T.M.) Degree (CBCSS – OBE-
Reg./Sup./Imp.) Examination, April 2021
(2019 Admission Onwards)
COMPLEMENTARY ELECTIVE COURSE
2C02 BBA(AH)/TTM/BBA (TTM) : Destination Mapping**

Time : 3 Hours

Max. Marks : 40

PART – A

(6 'Short answer questions' to be answered in **one** or **two** sentences, which carry 1 mark **each**, with total marks of **6**.)

1. What is IATA airline designator ?
2. What do you mean by plains ?
3. What is the IATA three letter code of Rajiv Gandhi International Airport ?
4. What do you mean by mountain belt ?
5. Which airport has the code CDG ?
6. Name the three major divisions of Himalayas from north to south. **(6×1=6)**

PART – B

(6 of the 8 questions to be answered in **one** or **two** paragraphs, which carry 2 marks **each**, with total marks of **12**.)

7. Comment on oldest plateau of India.
8. What do you understand by time zone ?
9. What is GMT ?

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10. What is rotation and revolution of the earth ?
11. Name the states which lie on the Himalayan region.
12. Discuss briefly about Nile River.
13. If it is 6 pm Wednesday in New York (5 hours behind GMT (GMT-5)) what time and day is it in India (GMT + 5:30) ?
14. Name any Six islands of Caribbean. (6×2=12)

PART - C

(4 of the 6 'Short essay questions' to be answered in 150 to 200 words, which carry 3 marks each, with total marks of 12.)

15. Briefly discuss about seven wonders of the world.
16. Narrate the tourism potentials of Italy.
17. What is International Date Line ? What happens when you cross the international Date Line ?
18. Prepare a short notes on vegetation and types of vegetations.
19. Discuss briefly on tourism potentials of Caribbean islands.
20. Why the airports are important to tourists ? (4×3=12)

PART - D

(2 of the 4 'Essay questions' to be answered in 600 to 800 words, which carry 5 marks each, with total marks of 10.)

21. What are the geographical factors that are motivators of tourism activity ? Explain with examples.
22. Briefly discuss about North American countries and its tourism resources.
23. Make a study on tourism attractions of South Africa.
24. Make a brief note on IATA and discuss on TC3 region. (2×5=10)