



K23U 0423

Reg. No. : .....

Name : .....

**VI Semester B.T.T.M. Degree (CBCSS – OBE-Regular/Supplementary/  
Improvement) Examination, April 2023  
(2019 & 2020 Admissions)  
Core Course  
6B19TTM : TOURISM ADMINISTRATION IN INDIA**

Time : 3 Hours

Max. Marks : 40



PART – A

Answer **all** questions.

1. Write a note on Sargent Committee.
2. Who is an inbound Tour Operator ?
3. Define a heritage hotel.
4. Define farm tourism.
5. What is ECNR ?
6. What is transit without Visa ?

(6×1=6)



PART – B

Answer **any 6** questions.

7. Write a note on Jha Committee.
8. What are State Tourism Development Corporations ?
9. Explain the term motel.
10. Write any one of the schemes for developing rural tourism in India.
11. Explain the concept of farm tourism.

P.T.O.



12. What is Incredible India Campaign ?

13. What is E-Visa ?

14. List out the major types of Indian Visa.

(6×2=12)

PART – C

Answer **any four** questions.

15. Write a short essay on Ministry of Tourism, Govt. of India.

16. What are the major guidelines relating to classification of star hotels in India ?

17. List out the main categories of National Tourism Awards.

18. Explain the classification of home stays in Kerala.

19. Explain the major guidelines relating to Indian VISA.

20. List out the main functions of Bureau of Immigration.

(4×3=12)

PART – D

Answer **any two** questions.

21. Write an essay on tourism and five year plans.

22. Briefly explain the procedure for Department of Tourism Approval for travel agents operating in India.

23. Explain Kerala Tourism Policy 2017.

24. Explain the functions of FRRO.

(2×5=10)

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