Reg. No. : ....

Name : ....

VI Semester B.T.T.M./B.B.A. (T.T.M.)/B.B.A. (A.H.) Degree (CBCSS – OBE – Regular/Supplementary/Improvement) Examination, April 2023
(2019 and 2020 Admissions)
Core Course
6B16 TTM/BBA (TTM)/BBA (AH) : LEADERSHIP AND EMPLOYABILITY ORIENTATION

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **all** the questions. **Each** question carries **1** mark. **(6×1=6)**

1. What does Personality Mean ?

2. Expand SWOT.

3. Define Leadership.

4. What is meant by Emotional Intelligence ?

5. What do you understand by Attitude ?

6. What is meant by Persuasive Speaking ?

SECTION – B

Answer **any six** questions. **Each** question carries **2** marks. **(6×2=12)**

7. What are the different types of Personality ?

8. Explain Introverts and Extroverts.

9. List the qualities of a Successful leader.

10. Explain Conflict Management.

11. Write a short note on Stress Busters.

12. Explain Attitude Change in Personalities.

13. What are the different types of Body Language ?

14. Define Work Ethics with suitable examples.

SECTION – C

Answer **any four** questions. **Each** question carries **3** marks. **(4×3=12)**

15. Explain the importance of Attributes and Self Confidence.

16. Briefly explain the Causes and Management of Stress.

17. Explain the different factors affecting the Attitudes of an Individual.

18. Explain the importance of Body Language in a Group Discussion and Interview.

19. Explain the features of Good Presentation Skills.

20. Explain the importance of Body Language in Interviews.

SECTION – D

Answer **any two** questions. **Each** question carries **5** marks. **(2×5=10)**

21. Evaluate yourself through a SWOT analysis and list the steps in increasing yourself Confidence.

22. Prepare a Weekly Planner based on Time Management and Prioritising your work.

23. Explain in detail the preparations for attending an Interview with a Proper Dress Code.

24. Explain the importance of leadership in handling employees in Group behaviour.

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