

K23U 0421

Reg. No. :

Name :

VI Semester B.T.T.M./B.B.A.(TTM) Degree (CBCSS – OBE-Regular/ Supplementary/Improvement) Examination, April 2023 (2019 and 2020 Admissions) Core Course 6B15TTM/BBA(TTM) : LOGISTICS MANAGEMENT

Time : 3 Hours

Max. Marks: 40

SECTION - A

Answer the following questions in a word or one or two sentences (One mark each).

- 1. _____ is the goods or merchandise conveyed in a ship, airplane, or vehicle .
- 2. Expand SCM.
- 3. _____ is an export document that serves as legal evidence of a sale transaction between the buyer and the seller.
- 4. _____ is a document issued by a national government authorizing the importation of certain goods into its territory.
- 5. ______ is a building for storing goods.
- 6. What is JIT ?

(6×1=6)

SECTION - B

Answer any six questions in a paragraph. (Two mark each).

- 7. What is consular invoice ?
- 8. What is bill of landing ?
- 9. Who is a customs broker ?
- 10. What is meant by charter party ?
- 11. What do you mean by multimodal transport ?
- 12. Differentiate 3PL and 4PL.
- 13. Define export declaration form.
- 14. What is cargo manifest ?

(6×2=12)

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SECTION - C

Answer any four questions in about 100 words. (Three marks each).

- 15. What are 7R's of logistics ?
- 16. What do you mean by certificate of origin ?
- 17. Write a note on containerisation.
- 18. Discuss the functions of freight forwarders.
- 19. Discuss the advantages of air cargo.
- 20. What are the objectives of logistical packaging ?

(4×3=12)

SECTION - D

Answer any two questions in about 500 words. (five marks each).

- 21. Write in detail about shipping documentation.
- 22. Discuss the role of logistics in an economy.
- 23. Write in detail about different types of warehouses.
- 24. Discuss the factors affecting freight cost.

(2×5=10)

