Reg. No. : ....

Name : ....
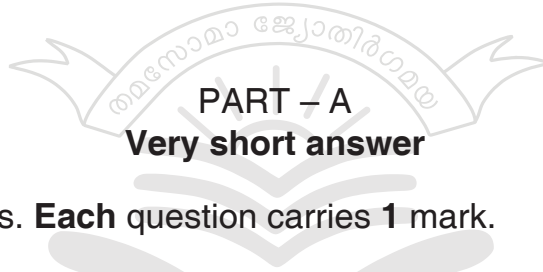
VI Semester B.B.A./B.B.A. (RTM) Degree (CBCSS – OBE – Regular/Supplementary/Improvement) Examination, April 2023
(2019 and 2020 Admissions)
Core Course
6B14BBA/BBA(RTM) : ORGANISATION BEHAVIOUR
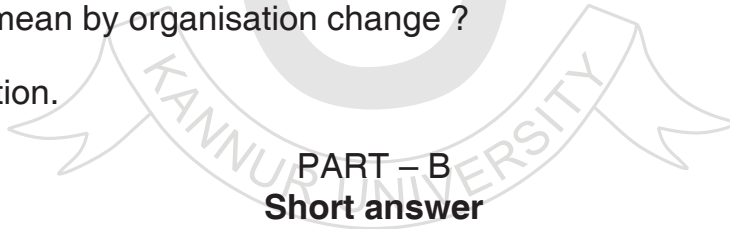
Time : 3 Hours

Max. Marks : 40

PART – A
Very short answer

Answer **all** the questions. **Each** question carries **1** mark.

1. What do you mean by personality ?

2. What is group dynamics ?

3. What is organisational behaviour ?

4. What is organisational development ?

5. What do you mean by organisation change ?

6. Define motivation. **(6×1=6)**

PART – B
Short answer

Answer **any 6** questions. **Each** question carries **2** marks.

7. Explain the features of group conflict.

8. Discuss the different types of organisational change.

9. Explain the various stages of group development.

10. Enumerate the different roles of motivation.

11. List out the common barriers of attitude in organisational behaviour.

12. Describe the various scope of organisational behaviour.

13. Explain the factors which affect the perception of organisation behaviour.

14. List out the various benefits of organisational development.   **(6×2=12)**

PART – C
Essay

Answer **any 4** questions. **Each** question carries **3** marks.

15. Explain the different types of leadership styles in the organisation.

16. List out the various features of group behaviour.

17. Explain the Herzberg theory of motivation.

18. List out the different types of conflict in organisational behaviour.

19. Explain the factors affecting the organisational change.

20. Discuss the different steps of organisational development.   **(4×3=12)**

PART – D
Long Essay

Answer **any 2** questions. **Each** question carries **5** marks.

21. Explain the different types of learning theories of perception.

22. Enumerate briefly the various theories of personality.

23. Explain the characteristics and components of attitude in the organisational behaviour.

24. Discuss the Maslow's Need Hierarchy theory of motivation in the organization.   **(2×5=10)**

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