



K23U 2278

Reg. No. : .....

Name : .....

**V Semester B.T.T.M./B.B.A.(TTM) Degree (CBCSS – OBE – Regular/  
Supplementary/Improvement) Examination, November 2023  
(2019 – 2021 Admissions)**

**Core Course**

**5B13 TTM/BBA (TTM) : ENTREPRENEURSHIP DEVELOPMENT**

Time : 3 Hours

Max. Marks : 40

**PART – A**

**(Short Answer)**

Answer **all** questions. **Each** question carries **1** mark.

**(6×1=6)**

1. Define an entrepreneur.
2. What do you mean by business environment ?
3. Comment on venture capital ?
4. Expand and explain EDP.
5. What do you understand by regional development ?
6. Name any two social entrepreneurs.

**PART – B**

**(Short Essay)**

Answer **any six** questions. **Each** question carries **2** marks.

**(6×2=12)**

7. Comment on decision making.
8. What do you understand by economic environment ?
9. Explain the term working capital.
10. What do you mean by risk management ?

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11. Comment on innovation in business.
12. What do you understand by startups ? Give an example.
13. Comment on NABARD.
14. Describe STEP analysis.

PART – C

**(Essay)**

Answer **any four** questions. **Each** question carries **3** marks.

**(4×3=12)**

15. Explain the various factors of internal business environment.
16. Comment on social responsibility in business.
17. What do you understand by decision making ?
18. Comment on any two modes of fund raising in business.
19. Comment on Opportunity-Based entrepreneurship theory.
20. What are the main objectives of EDP ?

PART – D

**(Long Essay)**

Answer **any two** questions. **Each** question carries **5** marks.

**(2×5=10)**

21. With the help of suitable diagram, write an essay on phases of EDP.
  22. Define the term entrepreneurship. Elucidate the qualities of a good entrepreneur.
  23. Comment on Venture capital sources and documentation.
  24. Write an essay on the main features of export -import policy of the Government of India.
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