



K23U 2277

Reg. No. :

Name :

**V Semester B.T.T.M. Degree (C.B.C.S.S. – O.B.E. – Regular/Supplementary/
Improvement) Examination, November 2023
(2019-2021 Admissions)
Core Course
5B10 TTM : SPECIAL INTEREST TOURISM**

Time : 3 Hours

Max. Marks : 40

**PART – A
(Short Answer)**

Answer **all** the questions. **Each** question carries **1** mark.

1. Define rural tourism.
2. Name any two wild life sanctuaries in Karnataka.
3. Name any two biosphere reserves in India.
4. Name any two amusement parks in Kerala.
5. Name any two land based adventure tourism activities.
6. What is Pilgrimage tourism ?

(6×1=6)

**PART – B
(Short Essay)**

Answer **any six** questions. **Each** question carries **2** marks.

7. Name any two components of eco tourism.
8. Role of tree houses in enhancing visitor experience.
9. What are protected areas ?
10. Name any four trekking destinations in South India.
11. What is medical tourism value chain ?

P.T.O.



12. Write brief note on any four hill stations in South India.

13. Briefly explain on the importance of sustainable tourism.

14. What do you understand by pro poor tourism ?

(6×2=12)

PART – C

(Essay)

Answer **any four** questions. **Each** question carries **3** marks.

15. Mention any three principles of Eco tourism.

16. What is Gastronomy tourism ?

17. Briefly explain the present status of Medical tourism in Kerala.

18. Mention the role of amusement parks in tourism with examples.

19. Write short notes on any two heritage circuits in India.

20. Briefly explain on voluntary tourism with example.

(4×3=12)

PART – D

(Long Essay)

Answer **any two** questions. **Each** question carries **5** marks.

21. Elaborate how Eco tourism contribute to the conservation of biodiversity and community development.

22. Differentiate between medical tourism and ayurveda tourism in Kerala context.

23. Illustrate the scope of land based adventure activities in tourism promotion of Kerala.

24. Discuss the significance of special interest tourism in promoting tourism in Kerala.

(2×5=10)