



K23U 0916

Reg. No. :

Name :

**IV Semester B.B.A./B.B.A. (T.T.M.)/B.B.A. (R.T.M.) Degree (CBCSS –
Supplementary) Examination, April 2023
(2017 and 2018 Admission)**

General Course

**4A13 BBA/BBA (TTM)/BBA (RTM) : ENTREPRENEURSHIP
DEVELOPMENT AND PROJECT MANAGEMENT**

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **all** questions. **Each** question carries $\frac{1}{2}$ mark.

(4× $\frac{1}{2}$ =2)

1. Define women entrepreneurship.
2. Expand CPM.
3. What is project formulation ?
4. What is financial feasibility ?

SECTION – B

Answer **any four** questions. **Each** question carries **1** mark.

(4×1=4)

5. What is entrepreneur development club ?
6. Define an export oriented unit.
7. What is social marginality ?
8. What is SCBA ?
9. What is invention ?
10. What is product layout ?

P.T.O.



SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

(6×3=18)

11. Distinguish between CPM and PERT.
12. Explain the need for project formulation.
13. Explain the cultural factors which affect the entrepreneurial growth.
14. Explain the main functions of SIDBI.
15. What are the requisites of a good project report ?
16. What factors do you consider while selecting the site for a project ?
17. What are the skills required for an entrepreneur ?
18. What is the importance of factory design ?

SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

(2×8=16)

19. Explain the role of small scale sectors in industrialisation of a developing economy.
 20. Discuss the various financing schemes of financial institutions.
 21. Explain the contents of a project report.
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