



K23U 1939

Reg. No. : .....

Name : .....

**II Semester BTTM Degree (CBCSS – OBE – Regular/Supplementary/  
Improvement) Examination, April 2023  
(2019 Admission Onwards)  
Core Course  
2B02TTM : Tour Operations**

Time : 3 Hours

Max. Marks : 40



**SECTION – A**

Answer the following questions in **a word or one or two** sentences (**one mark each**).

1. Expand ECNR.
2. What is cost sheet ?
3. Who is a tour guide ?
4. What is emigration ?
5. Expand FIT.
6. Define travel concierge.

**(6×1=6)**

**SECTION – B**

Answer **any six** questions in **a paragraph (Two marks each)**.

7. Define passport.
8. What do you mean by hosted tour ?

P.T.O.



9. Who is a travel agent ?
10. What do you mean by e-visa ?
11. Define travel insurance.
12. What is tour escorting ?
13. What do you mean by tourist profile ?
14. Define tailor made itinerary.

(6×2=12)

SECTION – C

Answer **any four** questions in about **100** words (**Three** marks **each**).

15. Differentiate inbound, outbound and domestic tour operators.
16. What are the advantages of tour cost sheet ?
17. What are the different types of passport in India ?
18. Prepare an itinerary for two days covering Kannur district.
19. Write a note on pre tour preparations of a tour guide.
20. Explain the major tour operating companies in India.

(4×3=12)

SECTION – D

Answer **any two** questions in about **500** words (**five** marks **each**).

21. Discuss the role and responsibilities of a tour guide.
22. Write in detail about the components of tour costing.
23. Explain the Do's and Dont's of an itinerary.
24. Write an essay on travel documentation.

(2×5=10)

---