



K23U 1938

Reg. No. : .....

Name : .....

**II Semester B.B.A. (AH)/B.T.T.M./B.B.A. (TTM) Degree (CBCSS-OBE-Regular/  
Supplementary/Improvement) Examination, April 2023  
(2019 Admission Onwards)  
COMPLEMENTARY ELECTIVE COURSE  
2C02 BBA (AH)/TTM/BBA(TTM) : Destination Mapping**

Time : 3 Hours

Max. Marks : 40

**SECTION – A**

Answer the following questions in **a word or one or two** sentences  
(**one mark each**).

1. What is GMT ?
2. The earth rotates on its axis relative to the sun every \_\_\_\_\_ hours.
3. The \_\_\_\_\_ lies above the troposphere and extends up to a height of 50 km.
4. Capital of Mexico is \_\_\_\_\_.
5. Expand IST.
6. Bangkok is the capital of \_\_\_\_\_.

**(6×1=6)**

**SECTION – B**

Answer **any six** questions in a paragraph (**two marks each**).

7. Define time zone.
8. What is international date line ?
9. What do you mean by TC-1 ?
10. Write the capital city and IATA city codes for the following countries :  
a) UK            b) Canada
11. Name the major tourist attractions of Japan.
12. What are the major tourist attractions of Brazil ?
13. Narrate the tourism resources of Mauritius.
14. Mention the countries where the following tourist centers are located :  
a) Machu Pichu            b) Grand Canyon.

**(6×2=12)**

P.T.O.



SECTION – C

Answer **any four** questions in about **100** words (**three** marks **each**).

15. Differentiate latitude and longitude.
16. Write a note on earth movements.
17. Explain the important tourist attractions in USA.
18. Discuss the important tourist attractions in Singapore.
19. If the time in RIO (GMT – 03:00) is 06:00 hours on 14 September 2022, what is the local time in BKK (GMT + 07:00) ?
20. Flight LH leaves NYC (GMT – 04:00) at 21:00 hours local time on Friday and arrives DEL (GMT + 05:30) at 00:40 hours local time on Sunday. Calculate the total flying time. **(4×3=12)**

SECTION – D

Answer **any two** questions in about **500** words (**five** marks **each**).

21. Discuss the major tourist attractions in Africa.
  22. Write in detail about the UNWTO tourism regions.
  23. Explain the major tourist attractions of Europe.
  24. Discuss the climatic regions of the world. **(2×5=10)**
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