



K23U 1942

Reg. No. :

Name :

**II Semester B.B.A./B.B.A. (RTM) Degree (CBCSS – OBE – Regular/
Supplementary/Improvement) Examination, April 2023
(2019 Admission Onwards)**

Core Course

2B03 BBA/BBA (RTM) – ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 40



PART – A

I. Answer **all** questions in **one/two** sentences. **Each** question carries **1** mark.

- 1) What is Innovative Entrepreneurship ?
- 2) What do you mean by Induced Entrepreneurship ?
- 3) What is meant by Feasibility Study ?
- 4) What is MSME ?
- 5) What do you mean by ESS ?
- 6) What is Paper Entrepreneurship ?

(6×1=6)

PART – B

II. Answer **any 6** questions **not** exceeding **one** paragraph. **Each** question carries **2** marks.

- 7) What is Techno economic survey ?
- 8) What do you mean by Idea Screening ?
- 9) What is meant by Industrial Estate ?
- 10) What is Green Channel Scheme ?
- 11) What do you mean by Entrepreneur vs Manager ?
- 12) What is meant by Soft Loan ?
- 13) What do you mean by Family Entrepreneurship ?
- 14) What is Nascent Entrepreneurs ?

(6×2=12)

P.T.O.



PART – C

III. Answer **any 4** questions **not** exceeding **one** page. **Each** question carries **3** marks.

- 15) Differentiate Intrapreneur and Entrepreneur.
- 16) Discuss the Sources of Project Ideas.
- 17) Explain the relationship between Entrepreneurship and Environment.
- 18) How to register a business ?
- 19) What are the objectives of EDP ?
- 20) What are the Barriers to Entrepreneurship ?

(4×3=12)

PART – D

IV. Answer **any 2** questions **not** exceeding **four** pages. **Each** carries **5** marks.

- 21) Elaborate the role of Entrepreneurship in Economic Development.
- 22) Discuss the contents of EDPs.
- 23) Explain environmental threat and opportunity analysis.
- 24) Entrepreneur is a Risk Taker. Explain.

(2×5=10)

